

# OV9660 1.3 MPixel product brief



## ultimate, high-performance camera-on-a-chip

The OV9660 is a low voltage SXGA (1.3 Megapixel) CMOS CameraChip™ sensor that incorporates the full functionality of a camera and image processor on a single chip, making it ideal for mobile applications. The OV9660 is a 1/5.5" format sensor that fits 1.3 Megapixels into a VGA footprint.

Built on our highly advanced OmniPixel2™ architecture, the OV9660 enables the highest image quality, color fidelity and camera performance, while reducing common sources of image contamination, such as fixed pattern noise, and eliminating smearing.

The OV9660 provides full-frame, sub-sampled, scaled or windowed 8-bit/10-bit images in a wide range of formats, controlled through the Serial Camera Control Bus (SCCB) interface. With an image array capable of operating at up to 15 frames per second (fps) in full SXGA (1280 x 1024) resolution, it offers complete user control over image quality, formatting and output data transfer.

All required image processing functions, including exposure control, gamma, white balance, color saturation, hue control, white pixel canceling, noise canceling, and others, are also programmable through the SCCB interface.



## applications

- cellular and picture phones
- PC multimedia
- toys
- digital still cameras



# OV9660

## ordering information

- OV9660-VL9A  
(color, lead-free, CSP2-26)

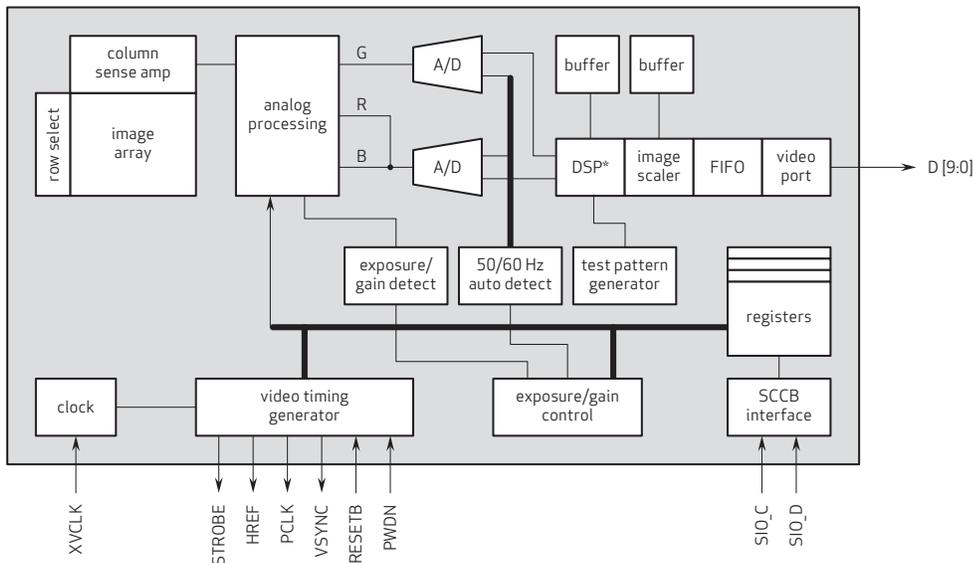
## product features

- high sensitivity for low-light operation
- low operating voltage for embedded portable applications
- standard SCCB interface
- VarioPixel® method for sub-sampling
- supports image sizes: SXGA, VGA, CIF, and any size scaling down from CIF to 40x30, and windowed outputs with raw RGB, RGB565/555/444, YUV (4:2:2) and YCbCr (4:2:2) formats
- automatic image control functions including
  - automatic exposure control (AEC)
  - automatic gain control (AGC)
  - automatic white balance (AWB)
  - automatic black-level calibration (ABLC)
- image quality controls including: color saturation, hue, gamma, sharpness (edge enhancement), lens correction, white pixel canceling, noise canceling, and 50/60 Hz luminance detection

## product specifications

- array size: 1304 x 1036
- lens size: 1/5.5"
- pixel size: 2.0  $\mu\text{m}$  x 2.0  $\mu\text{m}$
- power supply
  - analog: 2.45 to 3.0 VDC
  - core: 1.2 VDC  $\pm$  5%
  - I/O: 1.71 V to 3.0 V
- package dimensions: 4485  $\mu\text{m}$  x 4985  $\mu\text{m}$
- power requirements:
  - active: 80 mW typical (15 fps, no I/O power)
  - standby: <15  $\mu\text{A}$
- temperature range: -30°C to +70°C
- image area: 2608  $\mu\text{m}$  x 2072  $\mu\text{m}$
- maximum image transfer rate:
  - SXGA: 15 fps
  - VGA, CIF and downscaling: 30 fps
- maximum exposure interval: 1052 x  $t_{\text{row}}$

## functional block diagram



**note 1** DSP\* (lens shading correction, de-noise, white/black pixel correction, auto white balance, etc.)

1341 Orleans Drive  
Sunnyvale, CA 94089

tel: +1 408 542 3000  
fax: +1 408 542 3001  
[www.ovt.com](http://www.ovt.com)

OmniVision reserves the right to make changes to their products or to discontinue any product or service without further notice. OmniVision, the OmniVision logo and OmniPixel are registered trademarks of OmniVision Technologies, Inc. CameraChip, OmniPixel2, and VarioPixel are trademarks of OmniVision Technologies, Inc. All other trademarks are the property of their respective owners.

